

Going Green

Thursday, August 13th ~ DRAR

4236 University Drive, Durham NC

CRS Approved One Day Course

Plus...

1 Hour NCREC CE Elective Credit

Course #2992

Course Fee: \$125



Presented and sponsored by:

Mark Given

CRS, ABR, GRI, SRES, Green

Senior CRS Instructor /

Internationally

Recognized Speaker

Sponsor #1319

In this timely topic (not geared toward tree huggers), we will identify the current trends in "Going Green". REALTORS® will discover dozens of inexpensive and effective ways to help save current and future homeowners cash, locate and market to "Green" Buyers and Sellers, and make more commissions in the "Green" niche while learning how to reduce your own environmental footprint. This 1 day unit is focused on application and education.

Course Content Includes:

*Your most likely Green client and what they are looking for in an agent

*How to locate and market to Green consumers

*Green websites and organizations

*How to green your website

*Creating or increasing Green referrals

*Building a Green Team

*Going Green conservation and money saving trends

*Green habits for home energy improvement

*Solar, wind and water conservation developments

*Key components of a Green home

*The future of Green issues

*Current and future "Green" innovation



Going Green Registration Form

Send payment and registration to: DRAR, 4236 University Drive, Durham, NC 27707
or Fax (919)403-2021. Should you have any questions, call DRAR at (919)403-2117.

Name _____

Address _____ City _____ State _____ Zip _____ Phone _____

E-Mail _____

Method of Payment: Visa/MasterCard Cash Check (payable to DRAR) Total _____

Credit Card Number _____ Exp. _____

(Registration is NOT transferrable to another course)